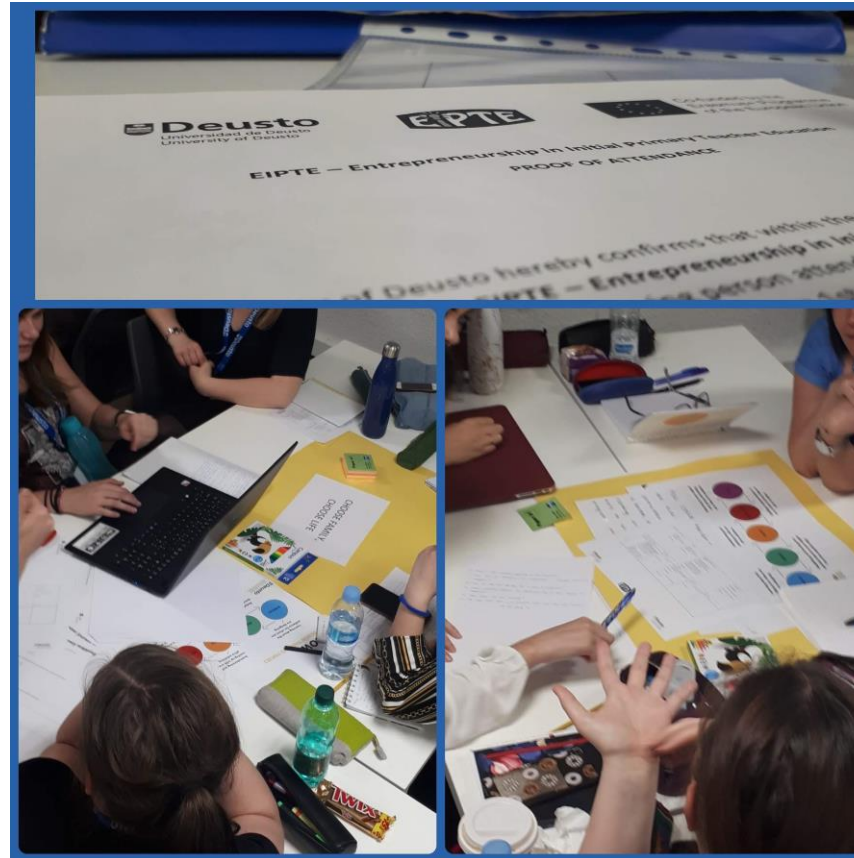


Creativity



Are you creative?

LÜNEBURG MULTIPLIER EVENT
International Online Conference
June 11, 2020

What is creativity?

Why is it necessary to deal with creativity?

(Benefits of being creative)

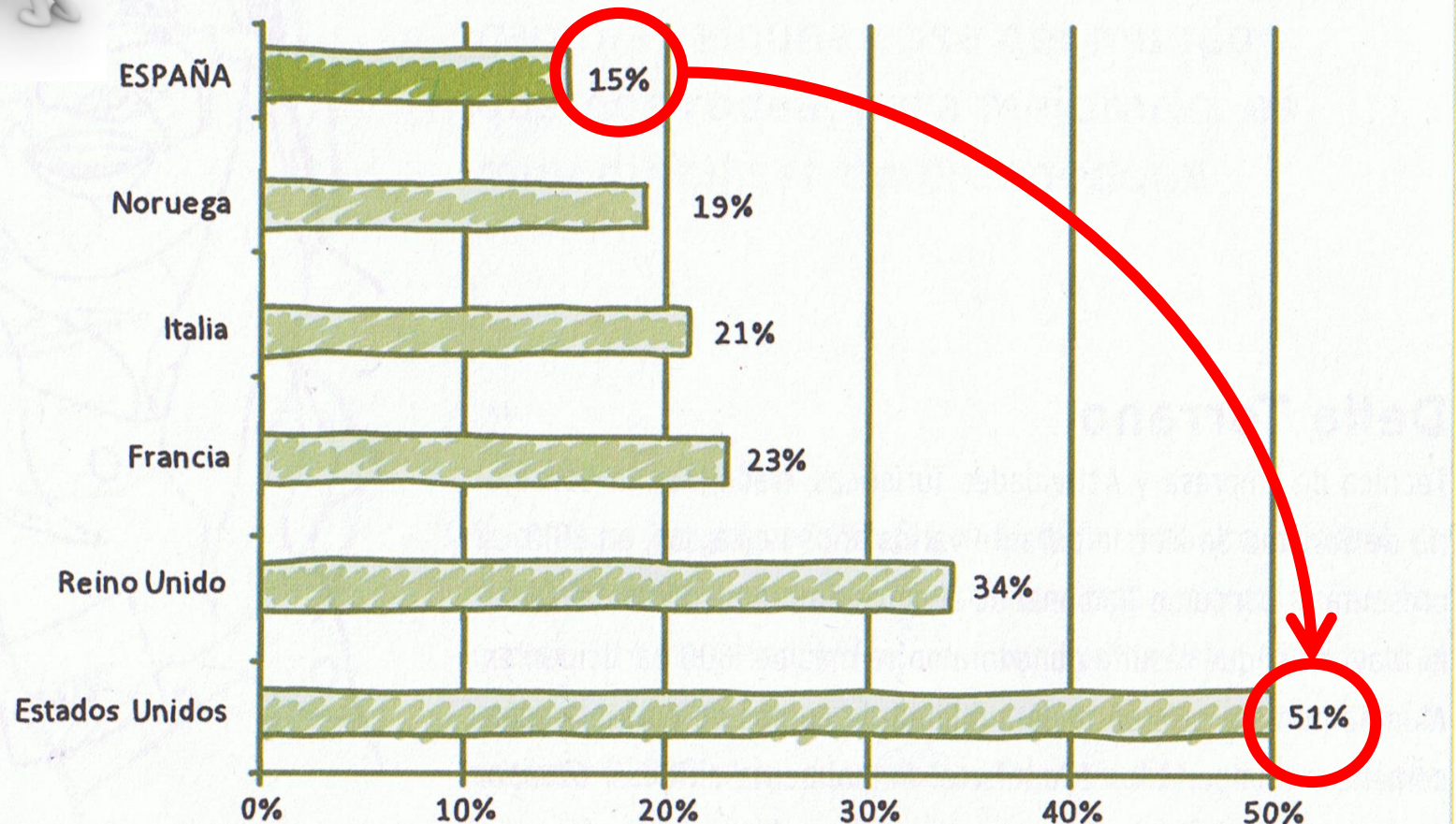
What are the main characteristics and qualities of creative people?

What kind of activities and creative techniques can teachers use to promote creativity?





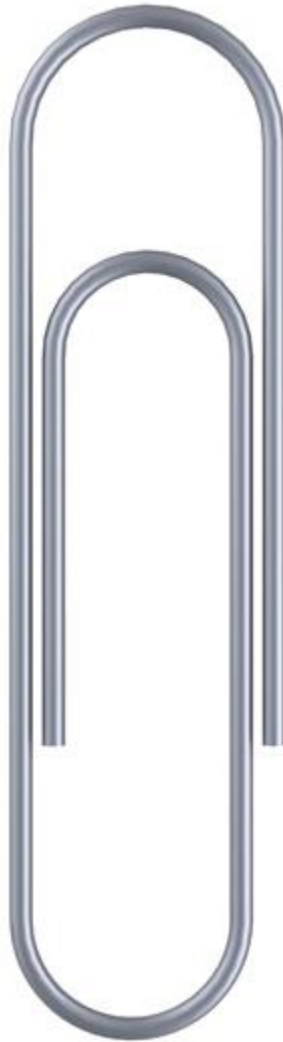
Do you consider yourself a creative person?



Fuente: elaboración propia a partir de los datos del Eurobarómetro 2010

Are you ready to be creative?
Let's start warming up.





**What do you
see here?**

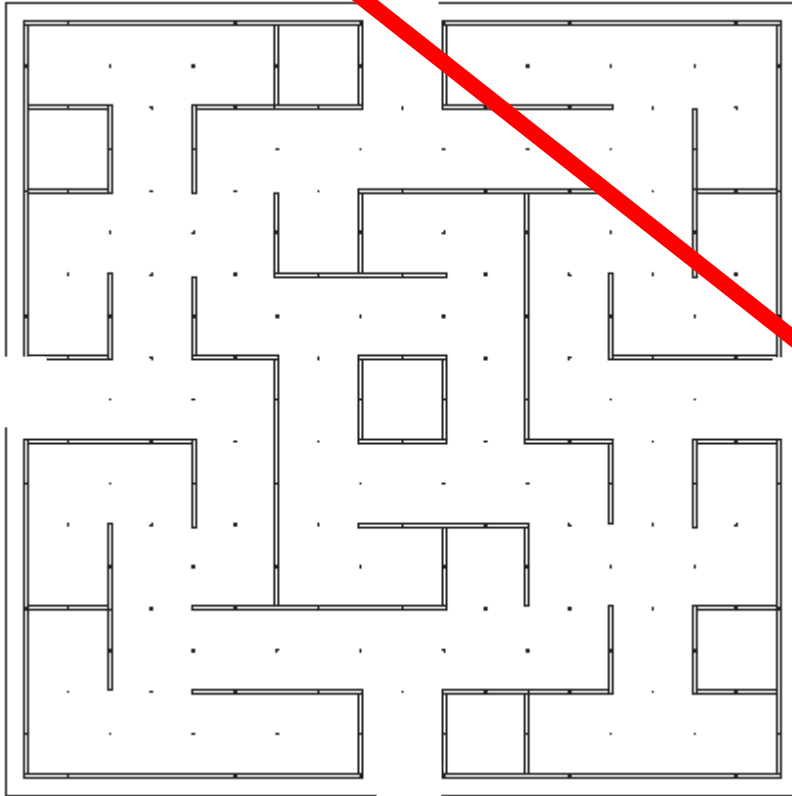
O t t f f s s ?

One two three four five six seven?

**How could you
continue that
sequence? Why?**



... sometimes it is necessary to have a certain **capacity to go outside the tracks of pre-established thought** in order to be able to generate creative proposals (divergent thinking).



What is the fastest way for the cat to reach the bird?

What is creativity?

ORIGINALITY

FLEXIBILITY

FLUIDITY

INVENTIVENESS

OPEN-MINDEDNESS

METHOD

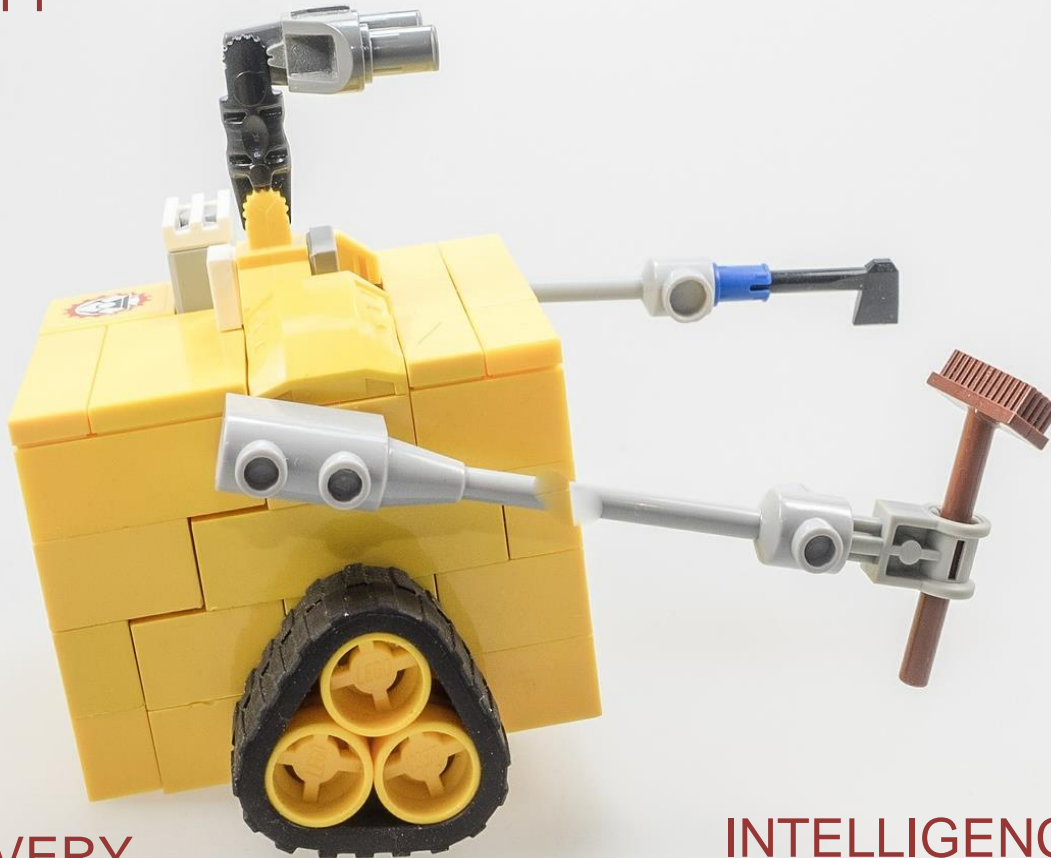
ABILITY TO COMBINE

(OLD) ELEMENTS IN

NEW WAYS TO

PRODUCE A

STRUCTURE



DISCOVERY

EXTRAORDINARY

INTELLIGENCE

LATERAL/CREATIVE THINKING



- ☐ The ability to **discover relationships** between experiences, objects, ideas or new processes, the **generation of new ideas or concepts**, or **new associations** between known ideas and concepts, which usually produce original solutions.
- ☐ A **core competence** that can be defined as **the ability to successfully address and respond** to situations in a given context **in a new and original way**.

Why is it necessary to deal with creativity?

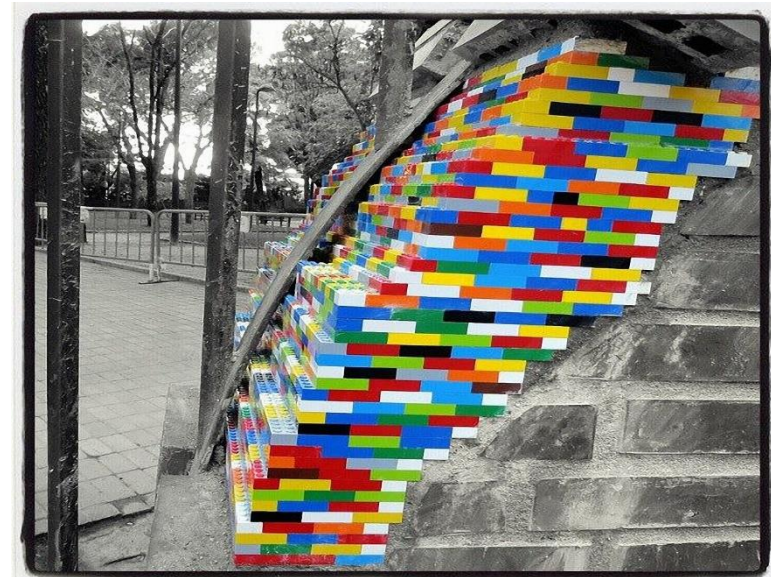
1. Creativity is a **key competence**.
2. There are **many professional sectors** that **give priority to creativity**.





- It is considered one of the traits of our **character** that can help us to have more **satisfying and happy lives**.
- It is necessary to have a certain **capacity to go outside the tracks of pre-established thought** in order to be able to generate creative proposals (divergent thinking).

- In order to create, you need a certain **spontaneity and capacity for amazement**.



- The people who exercise their creativity are probably **more motivated** and **enjoy** their activity more than those who do not.
- The environment of a person with a good creative competence **is contagious**.
- Creativity **provides a competitive advantage** both in newly created areas and in environments where it seems that everything has already been invented - in this type of situation, creative capacity can be the key to making the difference between excellence and mediocrity. And **to be competitive we have to keep creating**.





"The creative alternatives are there. They have always been there, until someone has triggered their own spontaneity or has looked at the world with a certain naivety, letting go of preconceived ideas, and being able to be amazed by wonders that seemed commonplace."

(Villa, 2008)

What is the most important “element” of the creative process?



What are the qualities of a **CREATIVE PERSON?**





They tend to be :
independent,
nonconformists,
unconventional.

They usually have a lot
of interests.

They are more open
to new experiences.

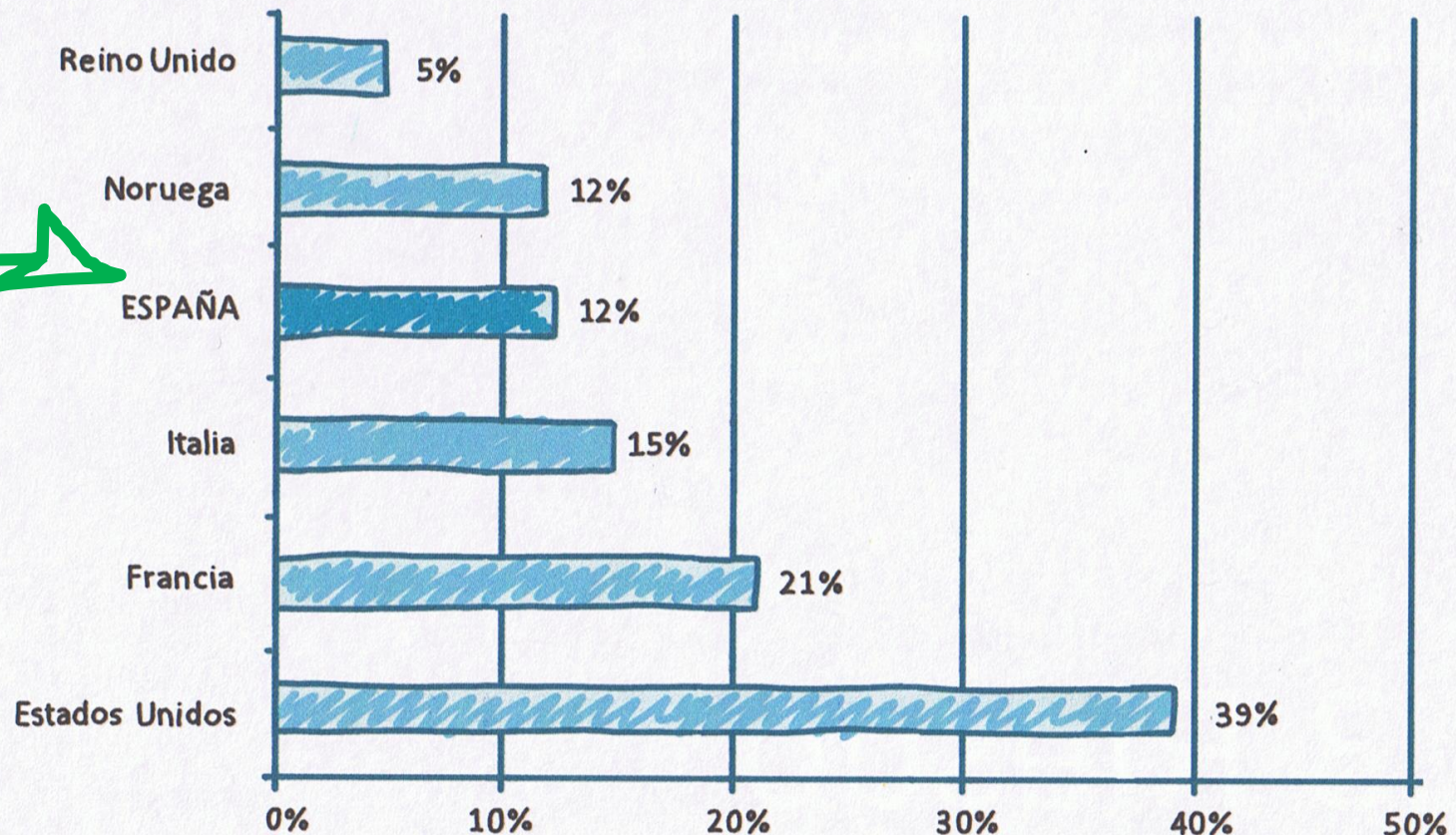
They are more willing to
take risks, and have greater
cognitive flexibility.

They are capable of:
generating new, innovate, surprising and original
(adjusted to reality) alternatives, ideas and
behaviors in the way they:
approach situations,
face problems,
carry out procedures and activities,
apply techniques,
design strategies, etc...

All this implies: a degree of
flexibility, originality, open-
mindedness, method and
capacity to structure and
shape the creative
contributions.

Do you take risks?

Is the fear of failure an obstacle?



Fuente: elaboración propia a partir de los datos del Eurobarómetro 2010

Are you creative?

Step -1 The preparation. Warming up is more than necessary to be ready.



What is half of thirteen?

- 6.5
- $1 / 3$
- Thir / teen
- XI / II
- ~~XIIII~~



**What do
you see
here?**



Image taken from Instagram from Javier Pérez



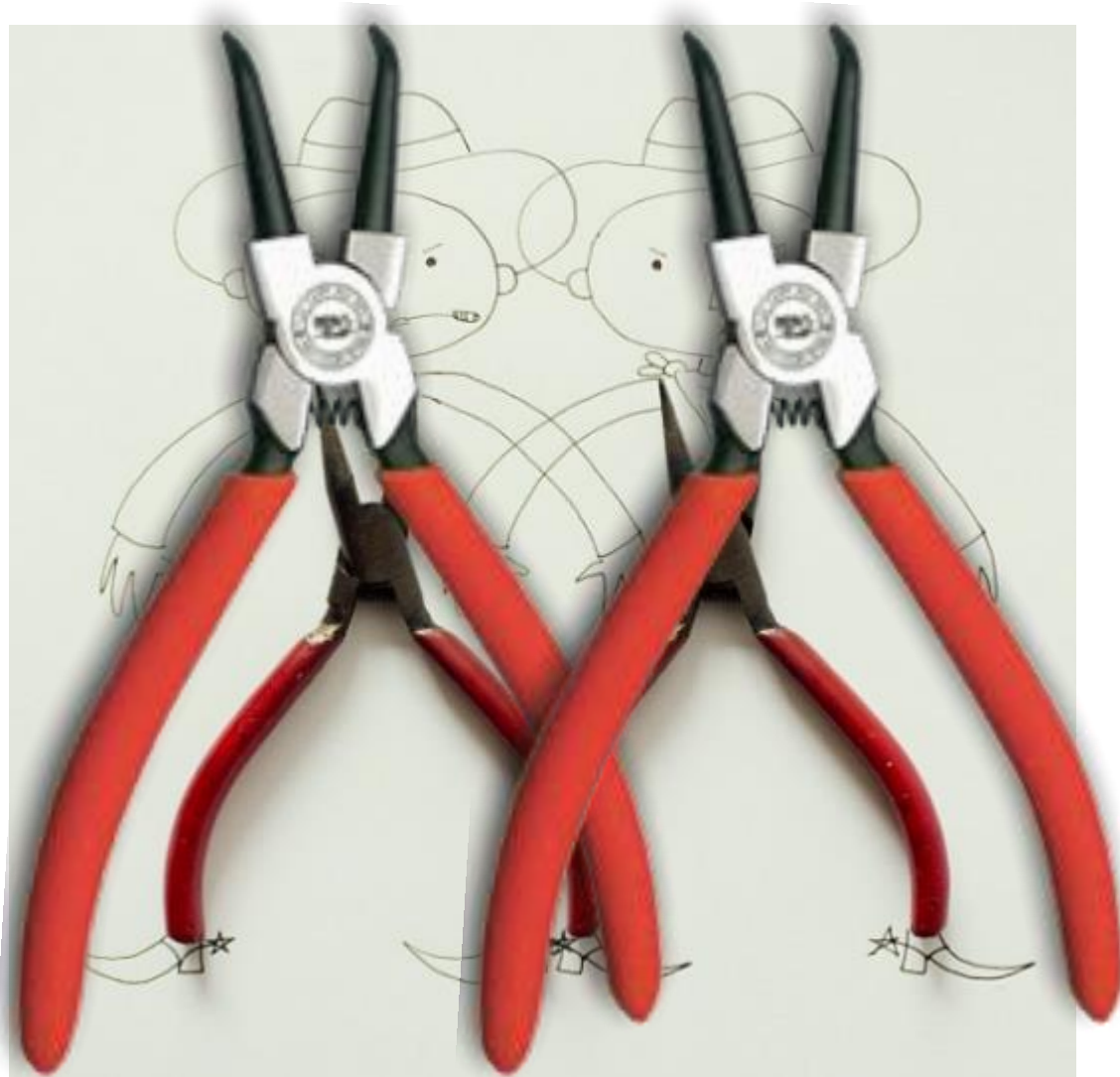


Image taken from Instagram from Javier Pérez





Image taken from Instagram from Javier Pérez

Are you challenging me?

Step 0 The challenge: Write the problem or situation (as precisely as you can) you want to solve / the question you want to answer.



Let's play

The challenge:

How can we reach more people to disseminate EIPTE results? Tell us what would be the “best” option.

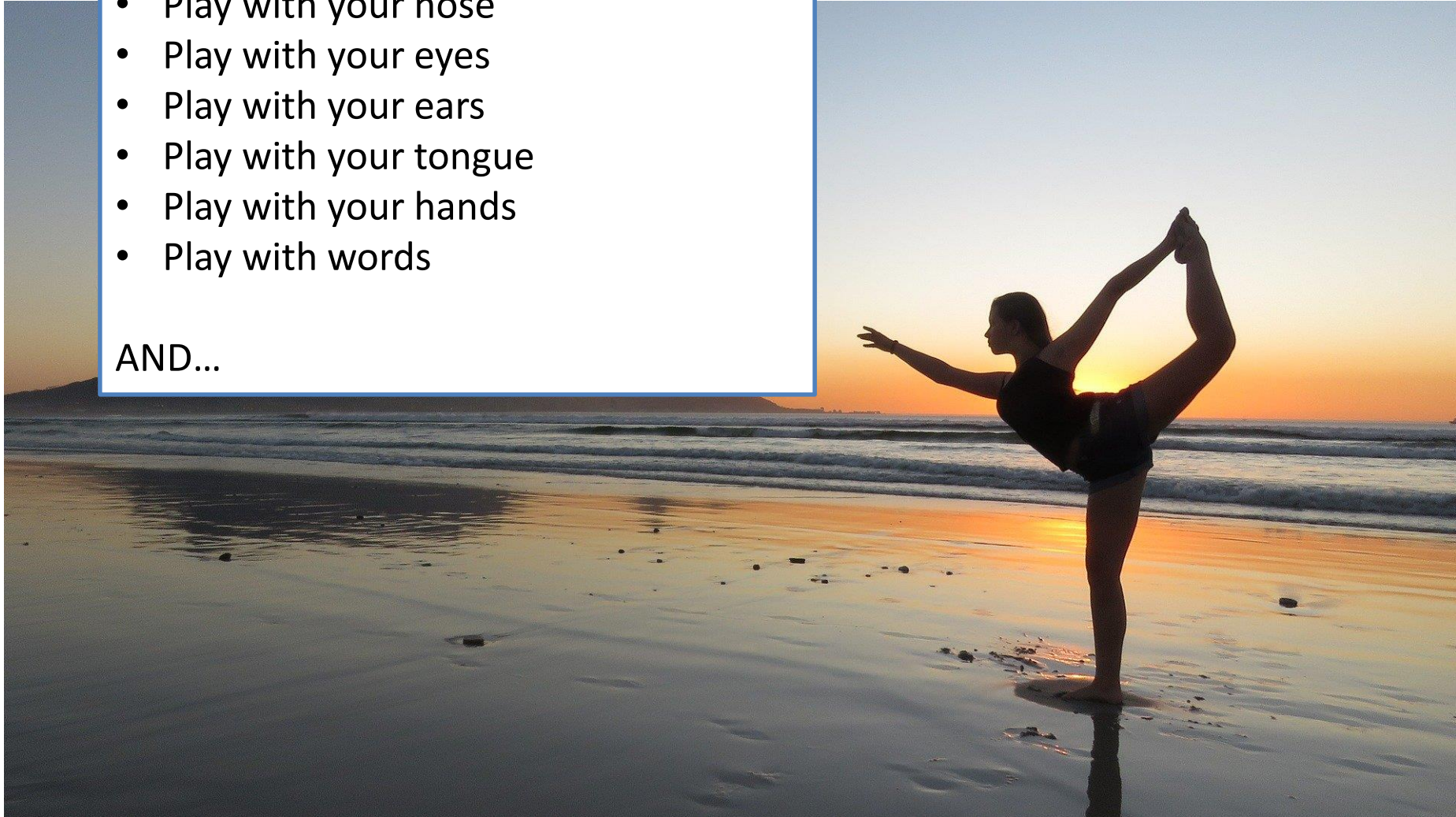


Are you challenging me?

Step 1 (activities to generate words)

- Play with your nose
- Play with your eyes
- Play with your ears
- Play with your tongue
- Play with your hands
- Play with words

AND...



Are you challenging me?

Step 2 (activity to associate words): Write 3 words that come to mind when you smell, watch, taste, draw, combine words.



Are you challenging me?

Step 1 (activities to generate words)

- Play with your nose (SMELL)



Are you challenging me?

Step 1 (activities to generate words)

- Play with your eyes (WATCH)



Are you challenging me?

Step 1 (activities to generate words)

- Play with your ears (LISTEN)



Are you challenging me?

Step 1 (activities to generate words)

- Play with your tongue (TASTE)



Are you challenging me?

Step 1 (activities to generate words)

- Play with your hands (DRAW)





marta altés



marta altés

Are you challenging me?

Step 1 (activities to generate words)

- Play with your hands (BUILD)



Are you challenging me?

Step 1 (activities to generate words)

- Play with words.



Are you challenging me?

Step 3 Write a solution/answer to the proposed “problem” using the words generated in the previous step.



The challenge:

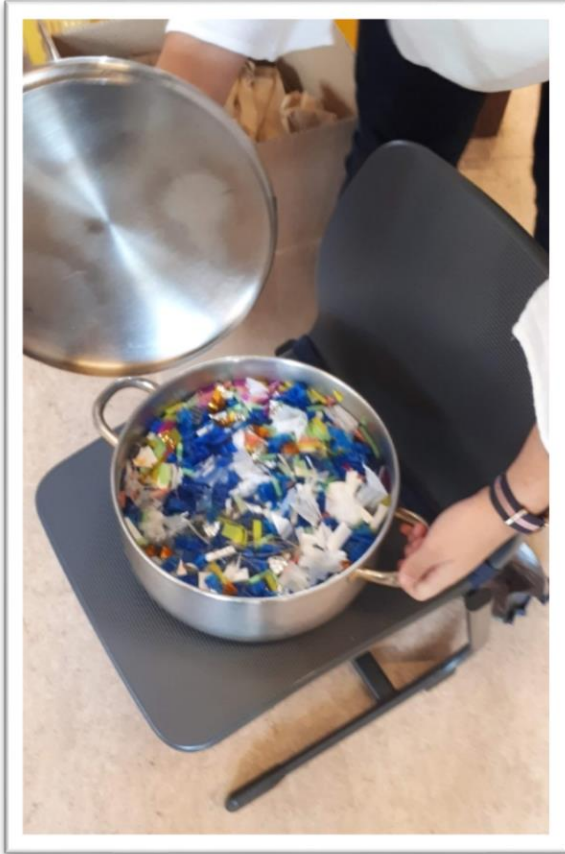
How can we reach more people to disseminate EIPTE results? Tell us what would be the “best” option.



**CREATIVITY IS A
COMPETENCE THAT
CAN BE “TAUGHT”
AND CAN BE
DEVELOPED.**

**YOU ONLY NEED
IMAGINATION and
TRAIN FOR A BIT.**

IT IS FREE.



Thank you very much for you attention!



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